

COMMUNICATIONS (COMM)

COMM 1307 Introd to the Mass Media **3 SCH (3)**

Mass communication in modern society. Communication processes, legal consideration and social implications.

COMM 1318 Interpersonal Communication **3 SCH (3)**

Interpersonal communication including one-to-one and small-group settings. Issues such as self-concept, perception, relationship development, conflict, and communication barriers.

COMM 2304 Introduction to Film **3 SCH (3)**

Introduction to film, including narrative, directing, acting, cinematography and the film industry.

COMM 2310 Media Design **3 SCH (3)**

Theory and practice of media design, editing, and layout for print and electronic media. Journalistic ethics and other problems confronting editors and publication designers. Prerequisite: COMM 2311.

COMM 2311 Newswriting **3 SCH (2-3)**

Theory and practice of newswriting and relationships with sources. Lectures and assignments covering news for print and electronic media. Discussions of journalistic ethics and other problems confronting reporters. Prerequisites: ENGL 1301, ENGL 1302.

COMM 2333 Small Group Communication **3 SCH (3)**

Communication techniques for leading and participating in small groups. Special emphasis on the nature of small groups, factors influencing communication in groups, and small group decision-making. Prerequisite: COMS 1311 or permission of instructor.

COMM 2341 Intro to Oral Interpretation **3 SCH (3)**

Process of creating performance texts from various forms of literature, including poetry, prose, public address, and various forms of media. Students will generate scripts for performance. Prerequisite: COMS 1311 or permission of instructor.

COMM 3301 Reporting **3 SCH (0-2-0-3)**

Theory and practice in news gathering and writing; types and techniques of public affairs reporting. Lab assignments include coverage of university departments and activities, municipal and county government, schools and courts for The South Texan. Lab requires use of computers as editing terminals and data bases. Prerequisite: COMM 2310.

COMM 3302 Sportswriting and Reporting **3 SCH (3)**

An overview of sports journalism; writing, reporting, interviewing, and editing skills. Game stories, advances, follow-up stories, feature and human-interest stories, and columns. Analysis of successful sportswriters. Writing for newspapers, magazines, online and social media, from Little League to the Olympics. Prerequisite: COMM 2311 or consent of the instructor.

COMM 3308 Radio and TV News and Script **3 SCH (3)**

Writing correctness, clarity and style in radio and television: includes collecting, writing and editing news, continuity, drama, address and commercial copy.

COMM 3352 Nonverbal Communication **3 SCH (3)**

Study of nonverbal communication, including body language, use of space, and sound as nonverbal forms of communication. Nonverbal communication as it pertains to both gender and culture. Prerequisite: 6 semester hours of COMM or consent of instructor.

COMM 3353 Acting for the Camera **3 SCH (3)**

Developing concepts of the use of the voice and body in the creation of character for the camera, for film and television.

COMM 3355 Intercultural Communication **3 SCH (3)**

Communication in multicultural contexts, in intrapersonal, interpersonal, and small-group contexts. Emphasis on conflict resolution and constructive collaboration in intercultural situations. Prerequisite: 6 semester credit hours of COMM or consent of instructor.

COMM 3356 Conflict and Communication **3 SCH (3)**

Comprehensive perspectives on conflict, including its causes, manifestations, and outcomes. Communication techniques applied in interpersonal, intergroup, organizational, and community conflicts. Prerequisite: 3 semester hours of COMM courses, or by consent of instructor.

COMM 3360 History of American Film I **3 SCH (3)**

Introduction to American film history from its origins to the 1960's, including major trends facing the industry, important genres, and important figures. Prerequisites: 3 semester hours in Communication, Journalism, Speech or Theatre (COMS 1311 excluded) or consent of the instructor.

COMM 3361 History of American Film II **3 SCH (3)**

Introduction to American film history from the 1960s to present, including major trends facing the industry, important genres, and important figures. Prerequisite: 3 hours in Communication, Journalism, Speech or Theatre (COMS 1311 excluded), or consent of the instructor.

COMM 3368 Classic Horror Films **3 SCH (2-2)**

Themes of the classic horror film genre. Includes critical viewing and analysis of classic films, classic sequels, classic remakes, international remakes, and comic spin-offs. Prerequisite: 3 semester hours of communication, journalism or speech.

COMM 3369 Hispanics and Film **3 SCH (2-2)**

Hispanic-themed and Spanish-language films in the United States: their impact on the perception of Hispanics. Hispanic pioneers in the motion picture industry and their influence on American character and culture. Prerequisite: 3 semester hours of communication, journalism or speech.

COMM 4306 Selected Topics in Comm **3 SCH (3)**

Literature and research in areas of communication. Includes such topics as international press, yearbook production, semantics and history of public address. May be repeated once for credit when topic varies. Prerequisite: 6 semester hours of communication, journalism and/or speech.

COMM 4307 Hispanics in the Media **3 SCH (3)**

Provides historically accurate information about the impact of Spanish-language media in the United States and develops appreciation for diversity and knowledge of Latino subcultures of the United States. Prerequisite: 6 semester hours of communication, journalism and/or speech.

COMM 4310 Rhetoric and Public Address **3 SCH (3)**

The nature and function of rhetorical criticism, explored through the systematic study of important speeches. Prerequisite: 6 hours of COMM courses or junior standing.

COMM 4311 American Public Address **3 SCH (3)**

The nature and function of rhetorical criticism, explored through the systematic study of important American speeches. Prerequisite: COMS 1311 or COMS 1315.

COMM 4312 Research in Mass Communication **3 SCH (3)**

Systematic study of mass communication/journalism. Quantitative and qualitative methods of research. Prerequisite: 6 semester hours of communication, journalism and/or speech.

COMM 4313 Gender and Communication 3 SCH (3)

The role of gender in human communication. Attention to oral histories, alternative narratives and gender theory, including systematic, cultural, cognitive and behavioral approaches to studying gender and communication. Special attention to gender in the workplace. Prerequisites: 6 hours of COMM and junior standing.

COMM 4316 Adv Seminar In Communication 3 SCH (3)

Advanced theory and practice in selected types of speech communication, debate and oral interpretation. Contest speaking, tournament management and communication evaluation. Prerequisites: 6 hours of COMM and junior standing.

COMM 4317 Mass Media Public & Law (WI) 3 SCH (3)

Legal and ethical limitation and responsibilities of the mass media, relationship and interaction between broadcaster, governmental regulatory agencies and the public. Prerequisite: 6 semester hours of journalism and/or radio-tv.

COMM 4331 Readings in Comm & Theatre 3 SCH (3)

Research in contemporary thought in communication and theatre. Prerequisites: 6 hours of COMM and junior standing. (Credit may not be obtained in both COMM 4331 and THEA 4331.)

COMM 4350 Organizational Communication 3 SCH (3)

Theoretical investigation and practical application of organizational communication principles. Focus on information processing and problem solving within organizations. Prerequisites: 6 semester hours of COMM and junior standing.

COMM 4351 Communication Theory 3 SCH (3)

Critical examination of theories and research in communication. Focus on rhetorical, interpersonal, group, mass, and organizational communication theories. Prerequisites: Junior or Senior standing, 9 semester hours of COMM, at least 6 of which must be sophomore level or higher, or consent of instructor.

COMM 4360 History of World Film I 3 SCH (3)

Introduction to the history of film outside of the United States from its origins to the 1960s, including major trends facing the industry, important genres, and important figures. Prerequisite: Nine hours in Communication, Journalism, Speech, or Theatre (COMS 1311 excluded), or consent of the instructor.

COMM 4361 History of World Film II 3 SCH (3)

Introduction to the history of film outside of the United States from the 1960s to the present, including major trends facing the industry, important genres, and important figures. Prerequisite: Nine hours in Communication, Journalism, Speech, or Theatre (COMS 1311 excluded), or consent of the instructor.

COMM 4369 Experimental/Underground Film 3 SCH (2-2)

Experimental and underground films in the United States. Avant-garde genres and their influence on the broader film culture; film language, iconography, technique, and style of experimental and/or underground film. Credit may not be earned in both COMM 4369 and ARTS 4369. Prerequisite: 6 semester hours of advanced coursework in film, or consent of the instructor.

COMM 4371 Documentary Video Production 3 SCH (0-2-0-2)

Storytelling in the digital age: the design, creation, and production of digital video documentaries. Includes management and production skills and practical exercises. Prerequisites: COMS 4335 and permission of the instructor.

COMM 4391 Independent Study in Comm 1-3 SCH (1-3)

Intensive work in a special area of the student's major or minor. A maximum of 6 semester hours of credit in independent study may be applied toward graduation. Prerequisite: 6 semester hours in communication, speech or journalism.

COMM 4399 Senior Project 3 SCH (3)

The execution of a successful design or performance project.