

# Professional Selling, Minor

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A minor in Professional Selling consists of 18 credit hours, including the following 12 required credit hours:

Code	Title	Semester Credit Hours
MKTG 3360	Sales	3
MKTG 4315		3
MKTG 4321	Negotiation/Dispute Resolution	3
Select 6 credit hours of the following:		6
ISYS 3320	Responsive Web Site Design	
MKTG 3365	Marketing Research	
MKTG 3370	Online Marketing	
MKTG 4325		
MKTG 4350	Consumer Behavior	
<b>Total Semester Credit Hours</b>		<b>15</b>

Candidates for the minor in Professional Selling must earn at least 12 credit hours in residency at Texas A&M University-Kingsville College of Business with at least six credit hours of upper level credits.