

# General Business Administration, B.B.A.

Course	Title	Semester Credit Hours
<b>Freshman Year</b>		
<b>Semester 1</b>		
COMS 1315	Bus and Professional Comm <sup>1</sup>	3
ENGL 1301	Rhetoric and Composition	3
HIST 1301	American History to 1877	3
MATH 1314	College Algebra	3
UNIV 1201	Learning in Global Context	2
Life/Physical sciences		3
<b>Semester Credit Hours</b>		<b>17</b>
<b>Semester 2</b>		
ENGL 1302	Rhetoric and Composition	3
HIST 1302	American History since 1877	3
MATH 1324	Math for Bus and Econ I	3
Creative arts		3
Life/Physical sciences		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Sophomore Year</b>		
<b>Semester 1</b>		
ACCT 2301	Principles of Accounting I	3
BUAD 2341	Business Law	3
ECON 2301	Principles of Macroeconomics	3
Select 1 of the following:		3
ENGL 2342	Introduction to Literature	
ENGL 2362	Read in Short Story and Drama	
ENGL 2314	Technical Writing <sup>2</sup>	
POLS 2301	Government and Politics of US	3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Semester 2</b>		
ACCT 2302	Prnc of Accounting II	3
BCOM 3306	Business Communication (WI)	3
BUAD 1115	Intro to Business Software	1
ECON 2302	Principles of Microeconomics	3
POLS 2302	Government and Politics of TX	3
Nonbusiness Elective		3
<b>Semester Credit Hours</b>		<b>16</b>
<b>Junior Year</b>		
<b>Semester 1</b>		
BUAD 3355	Business Statistics	3
FINC 3321	Business Finance	3
MGMT 3322	Principles of Management	3
MKTG 3324	Principles of Marketing	3
ACCT, adv.		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Semester 2</b>		
BUAD 2374	International Business	3
ISYS 3330	Info Sys and Bus Analytics	3
Elective		3

ISYS, adv.		3
MKTG, adv.		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Senior Year</b>		
<b>Semester 1</b>		
MGMT 3355	Logistics & SCM	3
Business, adv.		9
FINC, adv.		3
<b>Semester Credit Hours</b>		<b>15</b>
<b>Semester 2</b>		
MGMT 4390	Strategic Mgmt Global Bus Env	3
Business, adv.		9
<b>Semester Credit Hours</b>		<b>12</b>
<b>Total Credit Hours Required:</b>		<b>120</b>

<sup>1</sup> COMS 1311 may not be substituted for COMS 1315.

<sup>2</sup> Students who choose to take ENGL 2314 must fulfill the core curriculum Lang/phil/culture component by taking an appropriate course as an elective.