

College of Business Administration

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Texas A&M University-Kingsville, through its College of Business Administration, is nationally accredited by the Association to Advance Collegiate Schools of Business, also known as AACSB International, to offer the Bachelor of Business Administration degree at the undergraduate level and the Master of Business Administration degree at the graduate level.

The College of Business Administration is composed of the following two departments:

- The Department of Accounting and Finance
- The Department of Management, Marketing and Information Systems

In addition, the college houses the Center for Negotiation.

College of Business Administration Mission Statement

The College of Business Administration is a school of opportunity providing an accessible, high quality, comprehensive business education which blends contemporary business practices into the classroom. We empower both working and full-time students of all ages and diverse backgrounds, from the region, the state of Texas, national, and international communities, transforming their lives.

College of Business Administration Vision Statement

Texas A&M University-Kingsville College of Business Administration will be recognized for:

- High quality teaching programs that produce graduates who are valued by employers.
- Being an inclusive institution that produces citizens who positively impact society and value diversity.
- Engaging all stakeholders through academic, professional and community service.
- Excelling in applied, theoretical, pedagogical research advancing academics, extending business knowledge, and contributing to practice.

College Core Values

- **Excellence** – College of Business Administration is driven by excellence in teaching, research and service.
- **Ethics** – College of Business Administration set the highest standards of academic and professional behavior for its faculty, staff, and students.
- **Engagement** – The College of Business Administration embraces inclusiveness, diversity, open communication, collegiality, and collaboration.
- **Experiential learning** – The College of Business Administration produces citizens who positively impact society through engagement with local businesses and the community, professional development, and cross-cultural experiences allowing students to apply what they are learning in real time.
- **Evolverment** - The College of Business Administration utilizes continuous integration of innovative pedagogies leading to learning agility among faculty, staff, and students.

Courses of Instruction

There are three components of the B.B.A. degree:

- a. the university's general education component;
- b. the common professional component (BUSCORE) consisting of business courses required of all business majors; and
- c. the required and elective courses specific to a major. The B.B.A. degree program consists of 120 hours.

The following courses (or their equivalent) are prerequisites for all 3000 and 4000 level business administration courses except as provided elsewhere in this catalog for students in other majors:

Code	Title	Semester Credit Hours
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Prnc of Accounting II	3
BCOM 3306	Business Communication (WI)	3

ECON 2301	Principles of Macroeconomics	3
ECON 2302	Principles of Microeconomics	3
MGMT 4390	Strategic Mgmt Global Bus Env (Must be taken at Texas A&M University-Kingsville during the final long semester.) ¹	3

¹ This course is required and must be taken at Texas A&M University-Kingsville during the final long semester.

Accounting Students

Students planning to sit for the Certified Public Accountant (CPA) exam should consult with the College of Business Administration (CBA) academic adviser in CBA room 112 to arrange an appropriate degree plan.

Requirements for the B.B.A. Degree

Admission Requirements

Students wishing to earn a Bachelor of Business Administration (BBA) degree must apply for admission to and be accepted by the College of Business Administration when they have earned between 54 and 60 credits. All students admitted to the College of Business Administration are expected to have a basic level of knowledge including the ability to read and write effectively, to think quantitatively and to have a basic understanding of our economic system. To gain admission to the College, students must meet the following requirements:

- Earn a minimum ACT score of 17 or SAT score of 850
- Earn a grade of C or better in each of the following seven courses:

Code	Title	Semester Credit Hours
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Prnc of Accounting II	3
ECON 2301	Principles of Macroeconomics	3
ECON 2302	Principles of Microeconomics	3
ENGL 1301	Rhetoric and Composition	3
ENGL 1302	Rhetoric and Composition	3
MATH 1314	College Algebra	3

- Complete at least 54 credit hours
- Earn a grade point average of at least 2.00 in all undergraduate work completed prior to admission¹
- Complete the Student Professional Development Program²

¹ Transfer students must have earned a grade point average of at least 2.00 on course work completed at Texas A&M University-Kingsville.

² The Student Professional Development Program must be completed no later than the end of the first semester after admission to the College.

Special situations that may arise with respect to completion of the lower-division course work and sequencing of courses such as students transferring from other majors within the university and students transferring from other institutions, may be handled on a case-by-case basis.

Communication Skills

The college requires that all of its majors demonstrate proficient communication skills. A minimum level of proficiency may be demonstrated by a minimum grade of C in BCOM 3306.

Grade Point Average for Graduation

A minimum grade point average of 2.0 is required on:

- all course work attempted including course work attempted at other universities,
- all course work attempted at Texas A&M University-Kingsville,
- all courses in business administration and
- all courses in the professional field for each major.

Residency Requirement

Candidates for the degree must earn at least 30 business credit hours required for the degree in residence at Texas A&M University-Kingsville. Candidates for any minor in Business Administration must earn at least 12 credit hours in residency at Texas A&M University-Kingsville College of Business with at least 6 credit hours of upper level credits.

Student Professional Development Program (SPDP)

All College of Business Administration majors must complete four online training courses and two face-to-face workshops to meet graduation requirements. All four online training courses and face-to-face workshops will be offered online during the fall and spring semesters. This program must be completed and attended in their entirety within the allotted time allowed. Non-attendance of face-to-face workshops will result in having to repeat the entire workshop (register, pay fee & attend).

The entire Student Professional Development Program must be completed no later than the end of the first semester after admission to the College.

The Student Professional Development Program consist of 4 online training courses and 2 face-to-face workshops:

- Course 1: Discovering Your Options
- Course 2: Sculpting Your Value Proposition
- Course 3: Selling Yourself
- Course 4: Activating Your Plan
- The Job Campaign (***Prerequisite: All four Online Training Courses***)
- Professional Etiquette

Immersion Experience

All College of Business students are required to complete at least one Immersion Experience in order to graduate. Students are encourage to fulfill this requirement prior to their senior year. The Immersion Experience and all required documentation must be approved in advance. Immersion Experience options are as follows:

- Faculty/Student collaborative research
- Business Internship
- Study abroad

Exit Exam

Candidates for the B.B.A. degree must take the ETS® Major Field Test for the Bachelor's Degree in Business as part of the graded requirements for MGMT 4390.

- Department of Accounting and Finance
 - Accounting, B.B.A.
 - Finance, B.B.A.
- Department of Management, Marketing and Information Systems
 - General Business Administration, B.B.A.
 - General Business Administration, B.B.A. - Product Pricing and Business Analytics
 - Information Systems, B.B.A.
 - Management, B.B.A.
 - Management, B.B.A. - Human Resources
 - Marketing, B.B.A.

A

- Accounting, Minor

B

- Banking, Minor
- Business Administration, Minor

D

- Digital Marketing, Minor

E

- Entrepreneurship, Minor

F

- Finance, Minor

H

- Human Resource Management, Minor

P

- Professional Sales, Minor

S

- Supply Chain and Logistics, Minor

D

- Digital Banking, Certificate

F

- Financial Analyst, Certificate
- Financial Planning, Certificate
- Forensic Accounting, Certificate