

Communications - Speech, B.A.

Course	Title	Semester Credit Hours
Freshman Year		
Semester 1		
Communication		3
ENGL 1301	Composition I	3
American History		3
UNIV 1201	Learning in Global Context	2
Mathematics		3
Foreign language		3
Semester Credit Hours		17
Semester 2		
COMM 1307	Introd to the Mass Media	3
ENGL 1302	Composition II	3
American History		3
Creative Arts		3
Foreign language		3
Semester Credit Hours		15
Sophomore Year		
Semester 1		
COMM 2311	Media Writing	3
Lang/Phil/Culture		3
SPCH 1315	Public Speaking	3
Life/Physical Sciences		3
Foreign language		3
Semester Credit Hours		15
Semester 2		
COMM 2316	Media Production I	3
SPCH 1321	Bus and Professional Comm	3
Life/Physical Sciences		3
Social/Behavioral		3
Foreign language		3
Semester Credit Hours		15
Junior Year		
Semester 1		
COMM 2310	Media Design	3
COMM 3331	Persuasive Communications	3
COMM 1318	Interpersonal Communication	3
Select one of the following:		3
COMM 2333	Small Group Communication	
COMM 3335	Discussion and Debate	
COMM 3341	Oral Interpretation	
Government/Political Science		3
Semester Credit Hours		15
Semester 2		
Select one of the following:		3
COMM 3301	Social Media & Digital Reporting	
COMM 3311	Digital Storytelling	
COMM 3317	History of Media	

COMM 4324	Public Relations & Crisis Comm	3
Component Option B		3
Elective, Adv.		3
Elective		3
Semester Credit Hours		15
Senior Year		
Semester 1		
Select one of the following:		3
COMM 3352	Nonverbal Communication	
COMM 3355	Intercultural Communication	
COMM 4310	Rhetoric and Public Address	
COMM 4350	Organizational Communication	
COMM 4317	Mass Media Public & Law (WI)	3
Government/Political Science		3
Elective, adv.		3
Elective		1
Semester Credit Hours		13
Semester 2		
COMM 4351	Communication Theory	3
Elective, adv.		3
Elective, adv.		3
Elective, adv.		3
Elective, adv.		3
Semester Credit Hours		15
Total Credit Hours Required:		120