

School of Arts, Communication, and Literature

Contact Information

Chair: Todd Lucas

Phone: 361-593-3401

Email: todd.lucas@tamuk.edu

Building Name: Speech Building

Room Number: 175

The School of Arts, Communication, and Literature provides students with a diverse range of educational opportunities in the visual arts, communication and media, theatre, English, Spanish, and writing. Through a combination of creative practice, critical inquiry, and hands-on learning experiences, students develop the knowledge, skills, and professional competencies necessary for careers in the arts, media, education, publishing, public relations, journalism, theatre, and related fields.

The school offers instruction in art, print and online journalism, advertising and public relations, social media, live web streaming, radio and television production, theatre, English, Spanish, and writing. Students pursuing careers in education may also complete coursework leading to certification in acting, speech, theatre arts, and related teaching fields.

In Art, students learn the fundamentals of artistic expression while developing their individual creative voices. The Ben Bailey Art Gallery supports the school's commitment to promoting culture and the arts in South Texas through exhibitions featuring faculty, student, and visiting artists. Faculty and students regularly exhibit their work throughout Texas, across the United States, and internationally. The art program offers comprehensive preparation in drawing, painting, sculpture, printmaking, ceramics, metalwork, graphic design, advertising art, and art history.

Communication and journalism students gain valuable professional experience through participation in the university's student media organizations, including KTAI FM 91.1, the Javelina Broadcast Network, and the award-winning student newspaper, The South Texan. Students develop skills in reporting, multimedia storytelling, broadcasting, advertising, public relations, and digital content creation through coursework and experiential learning opportunities. Journalism and communication students regularly participate in regional and national competitions sponsored by professional organizations.

Students involved in theatre engage in multiple productions each year and have opportunities to develop skills in performance, design, technical theatre, production, and stage management. Students participate in the Kennedy Center American College Theatre Festival and other professional development activities that enhance their academic and artistic preparation.

Programs in English and Writing cultivate strong abilities in written communication, critical reading, research, cultural understanding, and literary analysis. Students explore diverse literary traditions and cultures while developing skills that prepare them for careers in education, business, government, publishing, law, and other professions requiring advanced communication and analytical abilities.

The school encourages students to participate in co-curricular and extracurricular activities that complement their academic studies and provide opportunities for professional growth, creative expression, leadership development, and community engagement. Most courses are available to interested students as electives, and many school-sponsored activities are open to all members of the university community.

Developmental Education

The School of Arts, Communication, and Literature is committed to the success of all students and provides developmental education course work to help students achieve college readiness in reading and/or writing. Depending on readiness, measured in part by Texas Success Initiative Assessment (TSIA) scores, students not yet college ready in reading and/or writing are placed in either INRW 0300 Integrated Reading and Writing co-requisite with ENGL 1301 or NCBI 0101 Non-Course Based Integrated Reading and Writing co-requisite with ENGL 1301. Developmental courses in reading and/or writing (INRW 0300 or NCBI 0101) receive a grade of credit/non-credit, which is not calculated into the student's grade point average. Developmental courses do not count as part of a degree program. Academic advisors and the Coordinator of Freshman and Sophomore English within the School of Arts, Communication, and Literature review each student's academic record to determine appropriate placement.

Special Notations for Spanish

- a. Students who have successfully completed a 2000- or 3000-level course in the same language with a grade of C or better may not take a less advanced course in the same language for credit.
- b. Students who completed their secondary education in an institution where a foreign language was the principal language of instruction cannot enroll in elementary or intermediate courses in that language.
- c. A maximum of 12 semester hours of college credit in first or second level for previously completed work in foreign languages may be allowed. Credit may be obtained in one of two ways:

- i. by achieving an acceptable score in the CEEB Advanced Placement Examination (this examination must be taken prior to first registration at Texas A&M University-Kingsville; see "Credit by Advanced Placement Examination [CEEB]" for details); or
- ii. by obtaining an either an Intermediate-Low (6 sch) or Advance-Low (12 sch) level in the ACTFL APPT Proficiency Placement Test.

4. A maximum of 15 semester credit hours of college-level Spanish credit may be awarded by obtaining the appropriate score on the Avant STAMP 4S Language Assessment:

TAMUK Course Credit Awarded	Total Credit Hours Awarded	Minimum STAMP Score
SPAN 1311	3	STAMP Level 3 or 4
SPAN 1311 & SPAN 1312	6	STAMP Level 5
SPAN 1311, SPAN 1312, & SPAN 2311	9	STAMP Level 6
SPAN 1311, SPAN 1312, SPAN 2311, & SPAN 2312	12	STAMP Level 7
SPAN 1311, SPAN 1312, SPAN 2311, SPAN 2312, & SPAN 3301	15	STAMP Level 8

Art (ARTS)

ARTS 1303 Art History I **3 SCH (3-0)**

A lecture course in the history of painting, sculpture, architecture and other art forms from prehistoric times to the 14th century.

ARTS 1304 Art History II **3 SCH (3-0)**

A lecture course in the history of painting, sculpture, architecture and other art forms from the 14th century to the present.

ARTS 1311 Design I **3 SCH (2-4)**

An art studio course in the theory and practice of design. Focus is on the development and application of critical thinking skills to visual problems through the fundamental principles and elements of design. Includes possible applications in secondary education and/or art related professions.

Fee: \$30.00

ARTS 1312 Design II **3 SCH (2-4)**

An art studio course in the formal elements of design in three dimensions. Critical thinking skills are furthered through explorations of volume and form. Includes possible applications in secondary education and/or art related professions.

Fee: \$30.00

ARTS 1316 Drawing I **3 SCH (2-4-0)**

A basic course organized to promote confidence in working with the techniques, media and aesthetics of drawing.

Fee: \$30.00

ARTS 1375 Intro to Digital Photography **3 SCH (2-4)**

The creation of art through use of the digital camera and computer technology, with emphasis on color design elements.

Fee: \$30.00

ARTS 2313 Graphic Design **3 SCH (2-4-0)**

Studio emphasis on theory and practices of advertising (commercial) art, planning layout, developing messages, selecting media, and executing advertising art.

Fee: \$30.00

ARTS 2316 Painting **3 SCH (2-4-0)**

Studio instruction in the theory of color and the use of paint to suggest form and space, convey ideas and emotions and explore the dynamics of visual expression.

Fee: \$30.00

ARTS 2326 Sculpture **3 SCH (2-4-0)**

An art studio course which explores three-dimensional concepts of form in a variety of sculptural media.

Fee: \$30.00

ARTS 2333 Printmaking **3 SCH (2-4-0)**

An art studio course which explores various printmaking techniques, including planographic, intaglio, stencil and relief with emphasis on their expressive power.

Fee: \$30.00

ARTS 2346 Ceramics **3 SCH (2-4-0)**

An art studio course in the use of clay for handbuilding and wheel throwing. Design and decoration are studied from historical and aesthetic perspectives.

Fee: \$30.00

ARTS 3301 Digital Painting 3 SCH (2-4)

Introduction to digital painting, focusing on image manipulation and painting tools such as Photoshop. Translation of traditional painting techniques to the computer. Exercises emphasize understanding of the software interface, ability to visualize and sketch out compositions, control of light and value, and creation of representational images.

Fee: \$30.00

ARTS 3302 Women and the Arts 3 SCH (3-0)

Issues surrounding the participation of women in the arts. Selected women who have contributed to the visual and performing arts throughout history are studied in relation to the culture of their time and the principles related to the arts. No previous experience in theatre, art or music required. Prerequisite: completion of visual/performing arts component requirement. (Credit may be obtained in only one of ARTS 3302, MUSI 3302, THEA 3302 or WMST 3302.)

ARTS 3350 Art & Design of Wildlife Photography 3 SCH (2-4)

The study to visually document wildlife and their ecology in the field and the laboratory. Emphasis on DSLR cameras, lenses, choosing and using perspective, lighting and related aspects of photographic skills, camera controls to enhance creativity, and learning how to incorporate compositional elements. Prerequisite: None. Course does not count toward RWSC major or minor. Certification in wildlife photography can be obtained by successful completion of 4 of the 5 wildlife photography courses. (Credit may only be earned for either ARTS 3350 or RWSC 3350.)

ARTS 3351 Adv. Digital Wildlife Photo 3 SCH (2-4)

Emphasis on the development of improved technical, creative, and compositional wildlife photographic skills. Topics include use of lenses for creativity and the effects of light, color, and design in detail. Principles of creativity, craftsmanship, and applied photographic theory will be used to support technical applications. Prerequisite: ARTS 3350/RWSC 3350. Course does not count toward RWSC major or minor. Certification in wildlife photography can be obtained by successful completion of 4 of the 5 wildlife photography courses. (Credit may only be earned for either ARTS 3351 or RWSC 3351.)

ARTS 3352 Close-up & Macro Wildlife Photography 3 SCH (2-4)

Topics covered include technology, equipment, techniques, and the art of close-up and macro photography. It will illustrate the procedures and equipment to make images at-or near life size or larger of various subjects from small plants, animals, and habitats. Prerequisite: ARTS 3350/RWSC 3350. Course does not count toward RWSC major and minor. Certification in wildlife photography can be obtained by successful completion of 4 of the 5 wildlife photography courses. (Credit may only be earned for either ARTS 3352 or RWSC 3352.)

ARTS 3353 Wildlife Photographic Technology 3 SCH (2-4)

Examines the technology, equipment, techniques, and the art of flash and alternative light sources for digital photography. Prerequisite: ARTS 3350/RWSC 3350. Course does not count toward RWSC major and minor. Certification in wildlife photography can be obtained by successful completion of 4 of the 5 wildlife photography courses. (Credit may only be earned for either ARTS 3353 requested or RWSC 3353.)

ARTS 3354 Comm Publ Wildlife Photo 3 SCH (2-4)

Use of computer software processing to improve digital wildlife images and to better prepare images for printing, publication, and distribution. Students will learn how to use Lightroom and Photoshop. Prerequisite: ARTS 3350/RWSC 3350. Course does not count towards RWSC major and minor. Certification in wildlife photography can be obtained by successful completion of 4 of the 5 wildlife photography courses. (Credit may only be earned for either ARTS 3354 or RWSC 3354.)

ARTS 3360 History of Modern Art (WI) 3 SCH (3-0)

A lecture course in the history of painting, sculpture, architecture and other art forms from the 20th century to present.

ARTS 4300 Advanced Drawing 3 SCH (2-4)

Studio drawing with emphasis on greater mastery of technical skills towards development of a personal vision. May be repeated as needed.

Prerequisite: ARTS 1316

Fee: \$30.00

ARTS 4311 Advanced Painting 3 SCH (2-4)

Studio painting with emphasis on greater mastery of technical skills toward development of a personal vision. May be repeated as needed. Prerequisite:

ARTS 2316.

Fee: \$30.00

ARTS 4322 Advanced Sculpture 3 SCH (2-4)

Studio sculpture with emphasis on greater mastery of technical skills toward development of a personal vision. May be repeated as needed.

Prerequisite: ARTS 2326.

Fee: \$30.00

ARTS 4333 Advanced Printmaking 3 SCH (2-4)

Studio printmaking with emphasis on greater mastery of technical skills toward development of a personal vision. May be repeated as needed.

Prerequisite: ARTS 2333.

Fee: \$30.00

ARTS 4344 Advanced Ceramics 3 SCH (2-4)

Studio ceramics with emphasis on greater mastery of technical skills toward development of a personal vision. May be repeated as needed.

Prerequisite: ARTS 2346.

Fee: \$30.00

ARTS 4355 Advanced Graphic Design 3 SCH (2-4)

Studio emphasis on greater mastery of technical skills chosen from the many directions associated with graphic design, such as typography, layout, visualization, conceptual problem solving, the ad campaign, illustration or computer aided design. Students prepare portfolios for entry into undergraduate, graduate or work-related programs. May be repeated as needed. Prerequisites: ARTS 2313 or ARTS 3301.

Fee: \$30.00

ARTS 4356 Typography 3 SCH (2-4)

Introduction to typography--the art of designing with type. Study of the history and aesthetics of type and letterforms. Introduction to digital typesetting. Prerequisites: ARTS 2313 or ARTS 3301.

Fee: \$30.00

ARTS 4357 Web and Interface Design 3 SCH (2-4)

Studio emphasis in the construction of web and interface design, which communicates the function of hypermedia. May be repeated as needed.

Prerequisite: ARTS 2313 or ARTS 3301.

Fee: \$30.00

ARTS 4358 Package Design 3 SCH (2-4)

Studio emphasis on design concepts and practical applications of package design and construction. Analysis and creation of 3-dimensional and graphic solutions for packaging problems, with consideration of marketing concerns. Prerequisite: ARTS 2313 or ARTS 3301.

Fee: \$30.00

ARTS 4370 Special Problems in Art 1-3 SCH (1-3-0-0-3)

Study of problems in the creative arts. May be repeated for credit when the topic changes. Prerequisite: Approval of instructor.

Fee: \$30.00

ARTS 4399 Senior Exhibition 3 SCH (2-4)

The execution of a successful professional gallery exhibition by a B.F.A. candidate. Prerequisite: registration for graduation in the semester taken.

Communication (COMM)

COMM 1307 Introd to the Mass Media 3 SCH (3-0)

Mass communication in modern society. Communication processes, legal consideration and social implications.

COMM 1318 Interpersonal Communication 3 SCH (3-0)

Interpersonal communication including one-to-one and small-group settings. Issues such as self-concept, perception, relationship development, conflict, and communication barriers.

COMM 2129 Publication Laboratory 1 SCH (0-2)

Practical experience in publications. The course may be repeated for a maximum of 3 semester hours of credit.

COMM 2310 Media Design 3 SCH (3-0)

Theory and practice of media design, editing, and layout for print and electronic media. Journalistic ethics and other problems confronting editors and publication designers.

Fee: \$30.00

COMM 2311 Media Writing 3 SCH (2-3)

Theory and practice of news writing and relationships with sources. Lectures and assignments covering news for print, electronic media, and digital media. Discussions of journalistic ethics and other problems confronting journalists. Prerequisites: ENGL 1301 and ENGL 1302.

Fee: \$20.00

COMM 2316 Media Production I 3 SCH (3-0)

Introduction to operation, production and theory of film and media, whether for artistic or journalistic objectives. A special emphasis will be placed on community affairs programming and social media as well as the production of programs for broadcast and for the internet.

COMM 2333 Small Group Communication 3 SCH (3-0)

Communication techniques for leading and participating in small groups. Special emphasis on the nature of small groups, factors influencing communication in groups, and small group decision-making. Prerequisite: COMM 1311 or permission of instructor.

COMM 3301 Social Media & Digital Reporting 3 SCH (0-2-0-3)

Theory and practice in news gathering and writing; types and techniques of public affairs reporting. Lab assignments include coverage of university departments and activities, municipal and county government, schools and courts focusing on print, electronic, and digital media reporting. Prerequisite: COMM 2311 or consent of instructor.

Fee: \$30.00

COMM 3311 Digital Storytelling 3 SCH (3-0)

Identifying and developing feature story ideas for print, electronic, and digital media. Prerequisite: COMM 2311.

COMM 3316 Media Production II 3 SCH (3-0)

Intermediate theory and basic training in producing video and digital short-format content across media: film, digital, television, radio, and the web. Storytelling and the basics of producing, writing, directing and editing shorts, such as those in newscasts and on websites, as well as developing work habits and ethics of an industry professional. Prerequisite: COMM 2316 or permission of instructor.

COMM 3317 History of Media 3 SCH (3-0)

Development of journalism in the United States with attention to the social, economic, and political forces which brought about changes in journalistic techniques and in basic ideas as to media functions. Study the careers of noted journalists.

COMM 3321 Principles of Advertising 3 SCH (3-0)

Advertising writing, layout, typography and art work. Advertising campaigns, selling, practice exercises and advertising work.

COMM 3331 Persuasive Communications 3 SCH (3-0)

Theories and techniques of persuasive communication including the psychological, logical and ethical principles involved. Types of speaking and persuasion in the media will be studied. Required for speech concentration. Prerequisite: COMM 1311 or permission of instructor.

COMM 3335 Discussion and Debate 3 SCH (3-0)

Small group theories and techniques as they relate to group processes and interaction as well as the basic principles and practice of argumentation and debate.

COMM 3341 Oral Interpretation 3 SCH (3-0)

Analysis and practice of techniques in the oral interpretation of drama, poetry, prose, programmed readings, lecture recital and group interpretations.

COMM 3352 Nonverbal Communication 3 SCH (3-0)

Study of nonverbal communication, including body language, use of space, and sound as nonverbal forms of communication. Nonverbal communication as it pertains to both gender and culture. Prerequisite: 6 semester hours of COMM or consent of instructor.

COMM 3353 Acting for the Camera 3 SCH (3-0)

Developing concepts of the use of the voice and body in the creation of character for the camera, for film and television.

COMM 3355 Intercultural Communication 3 SCH (3-0)

Communication in multicultural contexts, in intrapersonal, interpersonal, and small-group contexts. Emphasis on conflict resolution and constructive collaboration in intercultural situations. Prerequisite: 6 semester credit hours of COMM or consent of instructor.

COMM 3356 Conflict and Communication 3 SCH (3-0)

Comprehensive perspectives on conflict, including its causes, manifestations, and outcomes. Communication techniques applied in interpersonal, intergroup, organizational, and community conflicts. Prerequisite: 3 semester hours of COMM courses, or by consent of instructor.

COMM 4302 Editorial Writing 3 SCH (3-0)

Purpose and style of editorial comment and opinion as well as page editing in the media. Prerequisite: COMM 2311 or permission of instructor.

COMM 4306 Selected Topics in Comm 3 SCH (3-0-3)

Advanced work in areas of Communication, Journalism or Media. May be repeated once for credit when topic varies. Prerequisites: A combination of COMM 1307, COMM 1311, COMM 1315, COMM 1318, COMM 1321, COMM 2310, COMM 2311, COMM 2316, COMM 2333, COMM 3301, COMM 3311, COMM 3316, COMM 3317, COMM 3321, COMM 3331, or COMM 3335 totaling six semester hours.

COMM 4307 Hispanics in the Media 3 SCH (3-0)

Provides historically accurate information about the impact of Spanish-language media in the United States and develops appreciation for diversity and knowledge of Latino subcultures of the United States.

COMM 4310 Rhetoric and Public Address 3 SCH (3-0)

The nature and function of rhetorical criticism, explored through the systematic study of important speeches. Prerequisite: 6 hours of COMM courses or junior standing.

COMM 4312 Research in Mass Communication 3 SCH (3-0)

Systematic study of mass communication/journalism. Quantitative and qualitative methods of research. Prerequisite: 6 semester hours of communication, journalism and/or speech.

COMM 4313 Gender and Communication 3 SCH (3-0)

The role of gender in human communication. Attention to oral histories, alternative narratives and gender theory, including systematic, cultural, cognitive and behavioral approaches to studying gender and communication. Special attention to gender in the workplace. Prerequisites: 6 hours of COMM and junior standing.

COMM 4317 Mass Media Public & Law (WI) 3 SCH (3-0)

Legal and ethical limitation and responsibilities of the mass media, relationship and interaction between broadcaster, governmental regulatory agencies and the public. Prerequisite: 6 semester hours of journalism and/or radio-tv.

COMM 4321 Advanced Advertising 3 SCH (3-0)

Experience with professional-style presentations to national and international clients. Prepares students for the American Advertising Federation's National Student Advertising Competition. Prerequisite: COMM 3321 or permission of instructor.

COMM 4324 Public Relations & Crisis Comm 3 SCH (3-0)

Public relations and crisis management and problem solving through journalism, mass media, and digital media. Theoretical basis for public relations; law and ethics concerning the profession.

COMM 4331 Readings in Comm & Theatre 3 SCH (3-0)

Research in contemporary thought in communication and theatre. Prerequisites: 6 hours of COMM and junior standing. (Credit may not be obtained in both COMM 4331 and THEA 4331.)

COMM 4350 Organizational Communication 3 SCH (3-0)

Theoretical investigation and practical application of organizational communication principles. Focus on information processing and problem solving within organizations. Prerequisites: 6 semester hours of COMM and junior standing.

COMM 4351 Communication Theory 3 SCH (3-0)

Critical examination of theories and research in communication. Focus on rhetorical, interpersonal, group, mass, and organizational communication theories. Prerequisites: Junior or Senior standing, 9 semester hours of COMM, at least 6 of which must be sophomore level or higher, or consent of instructor.

COMM 4391 Independent Study in Comm 1-3 SCH (1-3)

Intensive work in a special area of the student's major or minor. A maximum of 6 semester hours of credit in independent study may be applied toward graduation. Prerequisites: A combination of COMM 1307, COMM 1311, COMM 1315, COMM 1318, COMM 1321, COMM 2310, COM 2311, COMM 2316, COMM 2333, COMM 3301, COMM 3311, COMM 3316, COMM 3317, COMM 3321, COMM 3331, or COMM 3335 totaling six semester hours.

COMM 4392 Internship Mass Communication 3 SCH (3-0)

This course allows a student to gain practical experience in professional communications media or organizations through a comprehensive internship supervised both by faculty and professionals. Prerequisites: A combination of COMM 1307, COMM 1311, COMM 1315, COMM 1318, COMM 1321, COMM 2310, COM 2311, COMM 2316, COMM 2333, COMM 3301, COMM 3311, COMM 3316, COMM 3317, COMM 3321, COMM 3331, or COMM 3335 totaling nine semester hours. or approval by the instructor and department chair. Course can be repeated once with permission of instructor and department chair.

COMM 4399 Senior Project 3 SCH (3-0)

The successful execution of a project in Communication, Journalism or Media by a COMM major or minor with senior standing.

Cultural Studies (CULS)

CULS 2301 Introduction to Science in Human Culture 3 SCH (3-0)

Introduces students to humanities-based inquiry (critical thinking, research, digital literacy, and communication skills) of topics in science by guiding them through an exploration of social and cultural issues. Topic or theme may change each semester. May be repeated for credit as topic changes.

Developmental Coursework

The Department of Language and Literature at Texas A&M University-Kingsville is committed to the success of all students and provides developmental education course work to help students achieve college readiness in reading and/or writing. Depending on readiness, measured in part by Texas Success Initiative Assessment (TSIA) scores, students not yet college ready in reading and/or writing are placed in either INRW 0300 Integrated Reading and Writing co-requisite with ENGL 1301 or NCBI 0101 Non-Course Based Integrated Reading and Writing co-requisite with ENGL 1301.

Developmental courses in reading and/or writing (INRW 0300 or NCBI 0101) receive a grade of credit/non-credit, which is not calculated into the student's grade point average. Developmental courses do not count as part of a degree program. Academic advisors and the Coordinator of Freshman and Sophomore English within the Department of Language and Literature review each student's academic record to determine appropriate placement.

Integrated Reading and Writing (INRW)

INRW 0300 Integrated Reading & Writing 3 SCH (3-0)

Integration of critical reading and academic writing skills. Course fulfills TSI requirements for reading and/or writing. Required of students deemed not college-ready in reading and writing skills. Credit/Non-Credit.

Non-Course Based Option (NCBI)

NCBI 0101 NCBO Integrated Read/Writing 1 SCH (0-2)

Integration of critical reading and academic writing skills. Placement is based on TSI Assessment and holistic evaluation. Credit/Non-Credit.

Drama (DRAM)

DRAM 1310 Theater Appreciation 3 SCH (3-0)

An introduction to theatre including narrative, directing, acting, design and theatre as a profession.

English (ENGL)

ENGL 1171 Information Literacy 1 SCH (1-0)

Concepts and practices associated with information literacy and research skills; the search for, use of, and documentation of information, especially electronic.

ENGL 1301 Composition I 3 SCH (3-0)

Intensive study of and practice in writing processes, from invention to drafting, revising, and editing, both individually and collaboratively. Emphasis on effective rhetorical choices; sensitivity to writing's purpose, arrangement, style, and audience. Focus on academic writing as a vehicle for learning, communication, and critical analysis. Required of all freshmen.

ENGL 1302 Composition II 3 SCH (3)

Continuation of ENGL 1301. Intensive study of and practice in the strategies and techniques for developing. Emphasis on effective and ethical rhetorical inquiry, including research methods; critical reading of verbal, visual, and multimedia texts; systematic evaluation, synthesis, and documentation of information sources; and critical thinking about evidence and conclusions through academic writing. Prerequisite: ENGL 1301.

ENGL 2307 Intro Creative Writing 3 SCH (3-0)

Practical experience in the techniques of imaginative writing. Student writers may expect to practice their writing in the genres of fiction, (creative) nonfiction, poetry, screenwriting, and/or drama. Prerequisite: ENGL 1301.

ENGL 2311 Technical & Business Writing 3 SCH (3-0)

Instruction in scientific and technical writing style, visual texts, oral communication and presentation media, and various types of workplace documents, such as correspondence, proposals, instructions, technical reports, and employment materials. Prerequisites: ENGL 1301, ENGL 1302.

ENGL 2321 British Literature 3 SCH (3-0)

Study of British literature, emphasizing the characteristics of different genres and historical periods and further refining writing skills. Prerequisite: ENGL 1301.

ENGL 2326 American Literature 3 SCH (3-0)

Study of American literature, emphasizing the characteristics of different genres and historical periods and further refining writing skills. Prerequisite: ENGL 1301.

ENGL 2327 Survey of World Literatures 3 SCH (3-0)

Study of world literature in multiple genres, exploring global perspectives on major issues in the Humanities. Prerequisite: ENGL 1301

ENGL 2331 World Literature 3 SCH (3-0)

Study of literature by world authors to reveal commonalities and diversity among cultures and global perspectives on ethics. Assignments focus on multiple cultures and allow further practice in writing and information literacy. Prerequisite: ENGL 1302.

ENGL 2341 Forms of Literature 3 SCH (3-0)

Study of multiple literary genres by American, British and world authors emphasizing the characteristics of each genre and further refining writing skills. Prerequisite: ENGL 1301.

ENGL 3300 Special Topics in Writing 3 SCH (3-0)

Practice and refinement of the writing process with emphasis on audience, purpose and form, paying attention to rhetorical invention, arrangement and style appropriate to the particular topic. May be repeated when a different topic is scheduled. Prerequisite: 3 semester hours of sophomore English or permission of instructor.

ENGL 3314 Professional Writing Style 3 SCH (3-0)

Principles of professional writing style with extensive practice in writing, analyzing, and editing technical prose. Examination of the syntactical and semantic choices necessary to produce technical prose suitable for any purpose, audience, and type of document in professional/industrial settings. Prerequisite: ENGL 1302.

ENGL 3315 Visual Rhetoric 3 SCH (3-0)

Students will develop both analytical and practical skills needed to create visually effective documents in both print and digital media and will learn to design of visual language and to apply theoretically based document design in technical/professional writing. Prerequisite: ENGL 2314

ENGL 3331 Survey of Global Literatures 3 SCH (3-0)

Study of world literature in multiple genres, exploring global perspectives on major issues in the Humanities. Prerequisite: ENGL 2342.

ENGL 3332 Survey of British Literature 3 SCH (3-0)

Study of British literature, emphasizing the characteristics of different genres and historical periods and further refining writing skills. Prerequisite: ENGL 2342.

ENGL 3333 Survey of American Literature 3 SCH (3-0)

Study of American literature, emphasizing the characteristics of different genres and historical periods and further refining writing skills. Prerequisite: ENGL 2342.

ENGL 3334 Literary Theory 3 SCH (3-0)

Study of literary critical theory and its application to literature and culture, with an emphasis on twentieth and twenty-first century theories. Prerequisite: ENGL 2342.

ENGL 3340 Creative Writing & Publication 3 SCH (3-0)

Workshop environment for composing and reading creative works in progress. Basic instruction in graphics software and definition of terminology associated with fiction and poetry composition, page layout and printing. Active participation in the creation of TAMUK's literary magazine. Prerequisite: 3 semester hours of sophomore English or permission of instructor.

ENGL 3399 Intermediate Topics-Literature 3 SCH (3-0)

Readings in special topics such as science fiction, detective novels, Chicano literature, African-American literature, women's studies or the dialects of American English. Credit may not be obtained in both ENGL 3399, when taught from a women and gender studies perspective, and WGST 3399. Can be repeated once when topics change. Prerequisite: 3 semester hours of sophomore English or permission of instructor.

ENGL 4114 Senior Portfolio Project 1 SCH (0-2)

Guided creation and presentation of the final senior portfolio. Students should register for ENGL 4114 before the final semester of the BA. Prerequisite: Senior standing in English. Credit/Non-credit.

ENGL 4311 English Grammar and Usage 3 SCH (3-0)

The structure of the present-day English language, with attention to its varieties and history. Prerequisite: 3 semester hours of sophomore English.

ENGL 4314 Internship in Writing 1-3 SCH (1-3-0)

On- or off-campus internship. Professional experience in writing, editing, and/or designing documents in government, institutional, business, or industry settings. Prerequisites: 6 hours of Sophomore English and permission of instructor.

ENGL 4331 The Major Plays of Shakespeare 3 SCH (3-0)

A close analysis of representative comedies and histories and the major tragedies. Prerequisite: ENGL 2342.

ENGL 4340 Topics in British Literature 3 SCH (3-0)

Selected topics in British Literature. A topic for intensive investigation will be selected for each offering of the course. May be repeated once when topic changes. Prerequisite: ENGL 2341

ENGL 4341 Studies in the British Novel 3 SCH (3-0)

Study of significant British novels, with emphasis upon such authors as Fielding, Richardson, Eliot, Hardy, Burgess and Joyce. Prerequisite: ENGL 2341

ENGL 4343 19th Century British Lit (WI) 3 SCH (3-0)

Major writers of the Romantic and Victorian periods. Cultural background and representative works, including poetry and nonfiction prose. Prerequisite: ENGL 2341

ENGL 4360 Topics in American Literature 3 SCH (3-0)

Selected topics in literature from the United States. A topic for intensive investigation will be selected for each offering of the course. May be repeated with different topics, but no more than 6 SCH may count toward major or minor requirements. Prerequisite: ENGL 2341

ENGL 4361 Studies in the Amer Novel 3 SCH (3-0)

Study of significant American novels. Emphasis may be on historical development, certain periods, special topics treated by American novelists or varieties of American fiction. Prerequisite: ENGL 2341

ENGL 4365 Col & 19th Cent Amer Lit (WI) 3 SCH (3-0)

Survey of the chief nineteenth-century poets and prose writers, with some attention to their colonial predecessors. Prerequisite: ENGL 2341

ENGL 4366 20th Century Amer Lit 3 SCH (3-0)

Survey of the chief twentieth-century American poets and prose writers. Prerequisite: 3 hours of junior English; or 6 hours of sophomore English.

ENGL 4370 Spec Topics in Lit or Lang 3 SCH (3-0)

Selected topics in British or American literature and/or world literature and language. A topic for intensive investigation will be selected for each offering of the course. May be repeated once for credit. Prerequisite: 6 semester hours of sophomore English. (Credit may not be obtained in both ENGL 4370, when topic is taught from a women's studies perspective and WMST 4370.)

ENGL 4380 Topics in World Literature 3 SCH (3-0)

Selected topics in world literature written in English or in English translation. A topic for intensive investigation will be selected for each offering of the course. May be repeated with different topics, but no more than 6 SCH may count toward major or minor requirements. Prerequisite: 3 semester hours of junior English; or 6 hours of sophomore English. (Credit may not be obtained in both ENGL 4380, when topic is taught from a women's studies perspective, and WGST 4380.)

Language (LANG)

LANG 1311 Foreign Language I 3 SCH (3-0)

An introductory course teaching the fundamentals of a language other than English in order to develop listening, speaking, reading and writing abilities. Prerequisite: #Departmental approval.

LANG 1312 Foreign Language I 3 SCH (3-0)

Continuation of #LANG 1311. Prerequisite: #Departmental approval.

LANG 2311 Foreign Language III 3 SCH (3-0)

A review of foreign language grammar and expansion of basic language skills. Prerequisite: #Departmental approval.

LANG 2312 Foreign Language IV 3 SCH (3-0)

Continuation of #LANG 2311. Prerequisite: #Departmental approval.

Spanish (SPAN)

SPAN 1311 Elementary Spanish I 3 SCH (3-1)

Open only to students with little or no previous contact with the Spanish language. An introductory course teaching the fundamentals of Spanish in order to develop listening, speaking, reading, and writing abilities. Language laboratory required.

SPAN 1312 Elementary Spanish II 3 SCH (0-3-0-1)

Continuation of SPAN 1311. Language laboratory required. Prerequisite: SPAN 1311 or departmental approval.

SPAN 2311 Intermediate Spanish I 3 SCH (3-1)

A review of Spanish grammar and expansion of basic language skills. Language laboratory required. Prerequisite: SPAN 1312 or three or more years of high school Spanish with departmental approval.

SPAN 2312 Intermediate Spanish II 3 SCH (3-1)

Continuation of SPAN 2311. Language laboratory required. Prerequisite: SPAN 2311.

SPAN 2313 Spanish for Heritage Speakers 3 SCH (0-3-0-1)

Introductory course designed for students whose greatest exposure to Spanish has been in the home or community rather than the classroom. Building on the linguistic knowledge that heritage speakers already bring to the classroom, the course stresses reading and writing skills. Language laboratory required. Prerequisite: Departmental approval.

SPAN 3301 Advanced Spanish Grammar 3 SCH (3-0)

A review of the basic principles of Spanish grammar to be followed by a detailed study of the finer points of grammar and syntax. Prerequisite: SPAN 2312.

SPAN 3302 Spanish Composition 3 SCH (3-0)

Literary and technical writing and composition; instruction and practice in basic writing; analysis of different literary prose pieces as models for writing. Conducted in Spanish. Prerequisite: SPAN 2312.

SPAN 3311 Professional Spanish 3 SCH (3-0)

Enables students to interact and work effectively with the international and domestic Spanish-speaking medical, legal and business worlds. Emphasizes interaction between both English-speaking and Spanish-speaking professional communities and within the Spanish-speaking professional community. Prerequisite: SPAN 2302 or SPAN 2312.

SPAN 3321 Survey of Span Pen Lit (WI) 3 SCH (3-0)

The history of Spanish literature from its beginning to the present. Conducted in Spanish. Prerequisite: SPAN 2302 or SPAN 2312.

SPAN 3361 Survey of Spanish Amer Lit 3 SCH (3-0)

The history of Spanish-American literature from its beginning to the present. Conducted in Spanish. Prerequisite: SPAN 2302 or SPAN 2312.

SPAN 4319 Hispanic Culture 3 SCH (3-0)

Survey of Hispanic culture. Main aspects of culture as found in Spain, Spanish America and the Hispanic communities in the U.S.A. Conducted in Spanish. Prerequisite: SPAN 2302 or SPAN 2312.

SPAN 4320 Topics in Span Literature 3 SCH (3-0)

Topics in Spanish American and Spanish Peninsular literature. Conducted in Spanish. May be repeated as topics change. Prerequisites: SPAN 2302 or SPAN 2312.

Speech (SPCH)

SPCH 1311 Introduction to Speech Comm 3 SCH (3-0)

Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.

SPCH 1315 Public Speaking 3 SCH (3-0)

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

SPCH 1321 Bus and Professional Comm 3 SCH (3-0)

Study and application of communication within the business and professional context. Special emphasis will be given to communication competencies in presentations, dyads, teams and technologically mediated formats.

Theatre Arts (THEA)

THEA 1322 Acting for the Stage I 3 SCH (2-2)

Beginning concepts of the use of the voice and body in the creation of a character for the stage.

Fee: \$30.00

THEA 3311 Adv Probs Scenography and Perf 3 SCH (2-3)

Consideration of topics such as scenery and lighting design, advanced problems of acting, costume history and construction. May be repeated once for credit when topic changes.

THEA 3330 Technical Theatre 3 SCH (2-3)

Introduction to technical theatre as it pertains to academic theatre. Light hanging and focusing skills; use of light and sound boards; basic concepts of lighting and soundtrack design. Participation in stage work for department required. Prerequisite: THEA 2330 or participation in the backstage operations of two university level productions or permission of instructor.

Fee: \$30.00

THEA 3352 Acting for the Stage II 3 SCH (2-2)

For students with a background in acting. Scenes from classical theatre, avant-garde theatre and other period and non-traditional genres. Prerequisite: THEA 1322.

Fee: \$30.00

THEA 4302 Play Direction 3 SCH (3-0)

Problems of selecting and producing the play, practice in directing the one-act play. Prerequisites: THEA 1341

THEA 4308 Sel Top in Theat Hist and Crit 3 SCH (3-0)

Studies of the major periods of theatre, such as Greek to Elizabethan, Elizabethan to modern and the development of theatrical criticism. May be repeated once as topic varies. Prerequisite: sophomore standing.

THEA 4392 Ind Study in Theat Arts 1-3 SCH (1-3)

Intensive work in a special area of the student's major or minor. A maximum of 6 semester hours of credit in individual study may be applied toward graduation.

THEA 4399 Senior Project 3 SCH (3-0)

The execution of a successful design or performance project.

Majors

- Communication - Journalism, B.A.
- Communication - Speech with Teaching Certification, B.A.
- Communications - Speech, B.A.
- English - Teaching Certification, B.A.
- English, B.A.
- Fine Arts - All-Level Art with Teaching Certification, B.F.A.
- Fine Arts, B.F.A.

Minors

- Art, Minor
- Communication, Minor
- English, Minor
- Spanish, Minor
- Theatre Arts, Minor
- Writing, Minor

Academic Certificates

- Digital Arts, Academic Certificate
- Science and Cultural Studies, Academic Certificate
- Scientific and Technical Communication, Academic Certificate

Planned Course Offerings

This section provides a comprehensive list of courses offered by the School of Arts, Communication, and Literature, along with a three-year schedule indicating when each course is expected to be available. Please note that course offerings and scheduling are subject to change based on faculty availability and student demand. It is recommended that students consult with their academic advisor to plan their course schedule accordingly.

Arts (ARTS)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
ARTS 1303	X	X	X	X	X	X
ARTS 1304		X		X		X
ARTS 1311	X		X		X	
ARTS 1312		X		X		X
ARTS 1316	X	X	X	X	X	X
ARTS 1375	X	X	X	X	X	X
ARTS 2313	X	X	X	X	X	X
ARTS 2316	X	X	X	X	X	X
ARTS 2326	X	X	X	X	X	X

ARTS 2333	X	X	X	X	X	X
ARTS 2346	X	X	X	X	X	X
ARTS 3301	X	X	X	X	X	X
ARTS 3302					X	
ARTS 3350	X	X	X	X	X	X
ARTS 3351		X			X	
ARTS 3352		X		X		X
ARTS 3353			X			X
ARTS 3354	X		X		X	
ARTS 3360		X		X		X
ARTS 4300	X	X	X	X	X	X
ARTS 4311	X	X	X	X	X	X
ARTS 4322	X	X	X	X	X	X
ARTS 4333	X	X	X	X	X	X
ARTS 4344	X	X	X	X	X	X
ARTS 4355	X	X	X	X	X	X
ARTS 4356		X		X		X
ARTS 4357		X		X		X
ARTS 4358	X		X		X	
ARTS 4370 ¹						
ARTS 4399	X		X		X	

¹ This course is available during the summer term only.

Communication (COMM)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
COMM 1315	X	X	X	X	X	X
COMM 1318	X	X	X	X	X	X
COMM 1315	X	X	X	X	X	X
COMM 1318	X					
COMM 1321	X	X	X	X	X	X
COMM 2129 ¹						
COMM 2310		X		X		X
COMM 2311	X		X		X	
COMM 2316	X					
COMM 2333			X			
COMM 3301		X		X		X
COMM 3311			X		X	
COMM 3316		X				
COMM 3317	X					
COMM 3321	X		X		X	
COMM 3331	X					
COMM 3335						
COMM 3341					X	
COMM 3352				X		
COMM 3353		X		X		X
COMM 3355						
COMM 3356			X		X	
COMM 4302	X					
COMM 4306 ¹						
COMM 4307		X		X		X

COMM 4310						X
COMM 4312 ¹						
COMM 4313				X		X
COMM 4317	X		X		X	
COMM 4321		X		X		X
COMM 4324		X		X		X
COMM 4331 ¹						
COMM 4350		X				
COMM 4351		X				
COMM 4399 ¹						
COMM 4392 ¹						
COMM 4399 ¹						

¹ This course is available during the summer term only.

Cultural Studies (CULS)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
CULS 2301	X	X	X	X		X

English (ENGL)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
ENGL 1171	X	X	X	X	X	X
ENGL 1301	X	X	X	X	X	X
ENGL 1302	X	X	X	X	X	X
ENGL 2307		X		X		X
ENGL 2311	X	X	X	X	X	X
ENGL 2341	X	X	X	X	X	X
ENGL 3300	X					
ENGL 3314			X			
ENGL 3331		X				
ENGL 3332			X		X	
ENGL 3333	X					
ENGL 3334			X		X	
ENGL 3340		X				
ENGL 4114	X	X	X	X	X	X
ENGL 4311		X		X		X
ENGL 4314	X		X			
ENGL 4331		X		X		X
ENGL 4340					X	
ENGL 4341	X					
ENGL 4343			X			
ENGL 4360	X					X
ENGL 4361			X		X	
ENGL 4365		X				
ENGL 4366				X		
ENGL 4370			X		X	
ENGL 4380				X		X

Integrated Reading and Writing (INRW)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
INRW 0300	X	X	X	X	X	X

Non-Course Based Option (NCBI)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
NCBI 0101	X	X	X	X		

Spanish (SPAN)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
SPAN 1311	X	X	X	X	X	X
SPAN 1312	X	X	X	X	X	X
SPAN 2311	X	X	X	X	X	X
SPAN 2312	X	X	X	X	X	X
SPAN 3301	X		X		X	
SPAN 3302		X		X		X
SPAN 3311	X	X	X	X	X	X
SPAN 3321	X		X		X	
SPAN 3361		X		X		X
SPAN 4319		X			X	X
SPAN 4320	X		X	X		

Theatre Arts (THEA)

Course	Fall 2026	Spring 2027	Fall 2027	Spring 2028	Fall 2028	Spring 2029
THEA 1322 ¹						
THEA 2310	X	X	X	X	X	X
THEA 3311 ¹						
THEA 3330 ¹						
THEA 3352 ¹						
THEA 4302 ¹						
THEA 4308 ¹						
THEA 4392 ¹						
THEA 4399 ¹						

¹ This course is available during the summer term only.

Marketable Skills

Texas A&M University-Kingsville is committed to preparing students for success beyond the classroom by helping them develop marketable skills. These are the interpersonal, cognitive, and applied abilities that today's employers value most. Our academic programs are designed to help students build these essential competencies through a blend of academic coursework, hands-on learning, research opportunities, internships, and extracurricular involvement.

Below are the marketable skills provided by each of the school's academic programs.

Art

- Effective communication
- Critical thinking
- Teamwork

Communication

- Effective communication
- Critical thinking
- Personal responsibility

English

- Critical thinking and problem-solving
- Social responsibility and collaborative work
- Adaptability and transferrable skills
- Writing

Spanish

- Critical thinking and problem-solving
- Social responsibility and collaborative work
- Adaptability and transferrable skills
- Writing