

Communication-Speech, B.A.

Course	Title	Semester Credit Hours
Freshman Year		
Semester 1		
COMS 1311	Intro to Oral Communication	3
ENGL 1301	Rhetoric and Composition	3
HIST 1301	American History to 1877	3
UNIV 1201	Learning in Global Context	2
Mathematics		3
Foreign language		3
Semester Credit Hours		17
Semester 2		
COMM 1307	Introd to the Mass Media	3
ENGL 1302	Rhetoric and Composition	3
HIST 1302	American History since 1877	3
Creative arts		3
Foreign language		3
Semester Credit Hours		15
Sophomore Year		
Semester 1		
COMM 2311	Newswriting	3
ENGL 2342	Introduction to Literature	3
POLS 2301	Government and Politics of US	3
Life/Physical sciences		3
Foreign language		3
Semester Credit Hours		15
Semester 2		
COMM 2316	Media Production I	3
POLS 2302	Government and Politics of TX	3
Life/Physical sciences		3
Social/Behavioral		3
Foreign language		3
Semester Credit Hours		15
Junior Year		
Semester 1		
COMM 2310	Media Design	3
COMM 3331	Persuasive Communications	3
Select one of the following:		3
COMM 1318	Interpersonal Communication	
COMM 2333	Small Group Communication	
COMM 3335	Discussion and Debate	
COMM 3341	Oral Interpretation	
Elective		3
Elective, adv.		3
Semester Credit Hours		15
Semester 2		
Select one of the following:		3
COMM 3301	Social Media & Digital Reporting	
COMM 3311	Digital Storytelling	

COMM 3317	History of Media	
COMM 4324	Public Relations & Crisis Comm	3
Component B		3
Elective		3
Elective		3
Semester Credit Hours		15
Senior Year		
Semester 1		
Select one of the following:		3
COMM 3352	Nonverbal Communication	
COMM 3355	Intercultural Communication	
COMM 4310	Rhetoric and Public Address	
COMM 4350	Organizational Communication	
COMM 4317	Mass Media Public & Law (WI)	3
Elective		3
Elective, adv.		3
Elective		1
Semester Credit Hours		13
Semester 2		
COMM 4351	Communication Theory	3
Elective, adv.		3
Elective, adv.		3
Elective, adv.		3
Elective, adv.		3
Semester Credit Hours		15
Total Credit Hours Required:		120