

Department of Art, Communications and Theatre

Contact Information

Chair: Todd Lucas
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Building Name: Speech Building
Room Number: 174

The Department of Art, Communications and Theatre offers a supporting field for graduate majors. The student may have a supporting field in communications/journalism, communications/speech or theatre arts. An interdisciplinary supporting field among these areas is possible with permission of the department chair.

Department Faculty

Emeritus

Art (ARTS)

ARTS 5300 Graduate Drawing **3 SCH (2-4)**

The development and execution of advanced problems in drawing. May be repeated for credit.
 Fee: \$20.00

ARTS 5310 Graduate Painting **3 SCH (2-4)**

The development and execution of advanced problems in painting. May be repeated for credit.
 Fee: \$20.00

ARTS 5340 Graduate Ceramics **3 SCH (2-4)**

The development and execution of advanced problems in ceramics. May be repeated for credit.
 Fee: \$20.00

Journalism (COMJ)

COMJ 5302 Hispanics in the Media **3 SCH (3-0)**

Provides historically accurate information about the impact of Spanish-language media in the United States and develops appreciation for diversity and knowledge of Latino subcultures of the United States.

COMJ 5303 Select Topics in Mass Comm **3 SCH (0-3)**

Weekly reports and individual research papers. The course may be repeated once for credit when the topic changes.

COMJ 5304 Mass Communications Research **3 SCH (3)**

Systematic study of mass communication/journalism research and how to answer questions about the mass media. Quantitative and qualitative methods of research and research terminology.

COMJ 5310 Advanced Advertising/Marketing **3 SCH (3-0)**

Experience with professional presentations to national and international clients. Prepares students for the American Advertising Federation's National Student Advertising Competition.

COMJ 5320 Public Relations & Crisis Mgmt **3 SCH (3-0)**

Public relations, crisis management, reaching major audiences, emergency communications, and problem solving. Theoretical basis for public relations; relevant laws and ethical principals.