

Management (MGMT)

MGMT 5316 Global Strategic Management **3 SCH (3)**

This course will examine strategy formulation and implementation in an international context. Students will examine topics such as country selection, product adaptation, political risk, managing diverse country institutions, strategic cross-border arbitrage, multinational financial management, and global leadership. Must be enrolled in the MBA program.

MGMT 5320 Leading a Sustainable Organ **3 SCH (3-0)**

This course will examine the meaning of sustainable development for an organization, the effect of global protocols and conventions on sustainable development strategies, and how industries derive their strategies for sustainable development. Challenges and opportunities related to developing policies and governance models that address the complex social, economic and environmental aspects of sustainability will be addressed.

MGMT 5339 Human Resource Management **3 SCH (3-0)**

This MBA elective course blends theory and practice surrounding the development and implementation of human resource management policy in organizations, to include: staffing; compensation; training and development; performance management; change management; employee and labor relations; employee health, safety and security; workforce diversity; ethics; the impact of globalization; and HRM delivery systems. It also incorporates the most relevant research and practical issues in contemporary strategic and operational human resource management.

MGMT 5350 Crisis Communication and Mgmt **3 SCH (3-0)**

Examines crisis communication and management in the aftermath of unexpected events such as, cyber-attack, product recall, natural or manmade disaster, and other situations that require intelligent communication to internal and external stakeholders. Includes how to develop an effective crisis communication plan and strategy.

MGMT 5366 Health Service Mgmt & Reg **3 SCH (3-0)**

This course reviews the dynamic nature of organizations in the healthcare arena, as well as the legal implications for leaders and managers as part of this type of organization. The major managerial concepts that influence organizations in the healthcare sector, common management issues in these organizations; and the main laws and regulations that affect the healthcare field are examined.

MGMT 5368 US Healthcare System & Policy **3 SCH (3-0)**

This course will examine the organization, financing, and delivery of healthcare in the United States. The course will introduce students to the basic concepts of health insurance and contrast the private and public sectors. The course will explain different provider reimbursement methodologies and analyze how each methodology affects healthcare delivery, healthcare cost and provider's and patients' behavior. The course will explore the effects of competition in healthcare and the pros and cons of different national health insurance models. Finally, students will study the Affordable Care Act and analyze how this law affects each of the aforementioned areas.

MGMT 5370 Leadership, Change & Innovat. **3 SCH (3-0)**

This course focuses the theoretical foundations of leadership and the important role of the leader in organizational change and innovation initiatives. The investigation of leadership theory, change management, and innovation in this course leads students to demonstrate their understanding of dynamic leadership as it relates to self, others and the organization. Further, the course addresses change and innovation as it relates to competitive advantage in an ever changing global market.

MGMT 5372 Health Care IT **3 SCH (3-0)**

This course is designed to provide the student with an introduction to health care information technology (HCIT). Designed from a healthcare executive's point of view, this class aims to (1) teach basic executive HCIT skills and strategies; (2) present an overview of basic and advanced HCIT systems and infrastructure; (3) provide background and context for understanding the current state of HCIT and the industry's vision for its digital future. Prerequisites: ISYS 5347 and MGMT 5366.

MGMT 5374 Applied Health Informatics **3 SCH (3-0)**

This course is designed to accomplish 3 Primary Goals: To provide the student with: (1) an Introduction to Digital Health & Informatics; (2) Background and Context required to demonstrate Proficiency in the Digital Age of Healthcare; (3) Critical-Thinking Ability and Problem-Solving Skills required to Identify Problems in Healthcare that can be Solved, in part, via the Application of Digital Technologies & Health Informatics. Prerequisites: ISYS 5347 and MGMT 5366.

MGMT 5380 Renewable Energy Mgmt & Admin **3 SCH (3-0)**

Study of renewable energy management and business administration, evaluating the sustainable framework of renewable energy supply and demand. The course encompasses business and economic analysis of mature and upcoming renewable energy resources, considering project development, installation, management, operation and end of life activities.